## **Doosan Forklift Part**

Doosan Forklift Part - Doosan Infracore Company Ltd. is an intercontinental establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Instruments and Automation Systems.

Their United States partner, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Richmond houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. In addition, there are more than 90 independent sellers moving lift truck equipment and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous truck models range from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, thanks to its excellent level of product performance and their consistently high level of buyer support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a skilled team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's original home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide equipment expansion project. Initial product sales of this industrial equipment focused on large business communities, the armed forces and on state-run corporations. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Home-based lift truck trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's superior technological advancements combined with sales success placed them in a position of considerable growth of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This project proved highly lucrative for Daewoo and their lift truck product sales expanded greatly. In 1984, the company finished development of a new facility to help in producing high end value-added products for export. In 1993, the company had a international sales network and started exporting versions they had developed through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.